

**MEDIA ADVISORY\*MEDIA ADVISORY\*MEDIA ADVISORY**

**GREENAPPLE CAMPS NOMINATED FOR BEST DAY CAMP IN CHICAGO AS PART OF NICKELODEON'S PARENTSCONNECT'S PARENTS' PICKS AWARDS**

GreenApple Camps is one of Chicago's nominees for Best Day Camp 2008 as part of Nickelodeon's ParentsConnect's First Annual Parents' Picks Awards. Nickelodeon's ParentsConnect (<http://www.parentsconnect.com>), the online resource for parenting advice and community, is allowing parents to pick the best of their local communities with the Parents' Picks Awards.

**WHAT:**

**GreenApple Camps provides creative, challenging and fun programs for kids preschool through grade eight using LEGO®, Robotics and KEX®. We strive to provide programming that will inspire imagination and invention. Programs are rich in science, technology, engineering, architecture, robotics and math. [www.greenapplecamps.com](http://www.greenapplecamps.com).**

**HOW TO VOTE:**

The ParentsConnect's First Annual Parents' Picks Awards will identify winners in 52 major U.S. cities. Categories include: best kids' museum; best toy store; best playground/park; best green space; and many more. Users can vote for nominees online at <http://www.parentsconnect.com/parentspicks> until June 30 to help determine which nominees are "top picks" in their city. On July 15, the ParentsConnect.com site will publish the Parents' Picks winners and the winning venues' information will remain featured on the site for a year. All Parents' Picks businesses are nominated based on recommendations from ParentsConnect.com local city editors that live and work in the cities they cover, in conjunction with ParentsConnect users' feedback. Users' votes and rankings ultimately determine which venues are selected as winners in their respective categories.

**PARENTSCONNECT BACKGROUND:**

Featuring the tagline "We're not perfect, we're parents," Nickelodeon's ParentsConnect strives to celebrate the reality of parenthood and make parents' lives easier. Geared towards parents with kids of all ages, from newborns to teens, the site offers unique features like the ParentsConnect Local city guide for family activities; personalized profiles that help parents connect with each other; a digital multi-media scrapbook; daily tips for all ages and stages; expert parenting advice; a weekly meal-planner for quick and healthy meals; and guest celebrity editorials. Each age-related section on the site provides users with daily content to help them through both large and small parenting challenges.

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